



A PROCLAMATION

By His Excellency the Most Honourable
Sir PATRICK LINTON ALLEN, Member of the
Order of the Nation, Knight Grand Cross of the
Most Distinguished Order of Saint Michael and
Saint George, Commander of the Order of
Distinction, Knight of Grace of the Most
Venerable Order of the Hospital of Saint John
of Jerusalem, Governor-General of Jamaica.

GOVERNOR-GENERAL

WHEREAS agriculture and the farming communities of Jamaica form an integral part of the heritage of this country, providing physical and economic sustenance throughout the years, and supporting over two hundred and fifty thousand farmers;

AND WHEREAS the Coffee Industry forms an important part of the agricultural sector, representing over seven thousand coffee farmers and impacting the lives of over one hundred thousand farm families locally;

AND WHEREAS coffee was first introduced in Jamaica in 1728, and has developed over the years with the Japanese Market as our major market, purchasing seventy percent, followed by the United States of America twenty percent, and Europe and the rest of the World ten percent.

AND WHEREAS coffee was first exported to Japan in March 1953 with the largest shipment of Jamaica Blue Mountain leaving the port of Kingston to Japan on the ninth day of January 1967;

AND WHEREAS the Government of Japan has now legislated that the Ninth day of January be proclaimed Jamaica Blue Mountain Coffee Day in Japan, thus supporting the Jamaica Coffee Exporters Association, Jamaica Coffee Growers Association, Jamaica Agricultural Commodities Regulatory Authority (JACRA), the people and coffee farmers of Jamaica;

AND WHEREAS the Jamaica Blue Mountain Coffee is internationally recognized as one of the best coffee in the world and, the strongest food-related brand for Jamaica internationally;

NOW THEREFORE, I, PATRICK LINTON ALLEN, Member of the Order of the Nation, Knight Grand Cross of the Most Distinguished Order of Saint Michael and Saint George, Commander of the Order of Distinction, Knight of Grace of the Most Venerable Order of the Hospital of Saint John of Jerusalem, Governor-General of Jamaica, DO HEREBY PROCLAIM the ninth day in the month of January each year as '**JAMAICA BLUE MOUNTAIN COFFEE DAY**' and urge all citizens of Jamaica, consumers and stakeholders of Jamaica Blue Mountain Coffee globally to join the Jamaica Coffee Exporters Association, the originator of this observance, in recognition of and thanksgiving for the coffee farmers of this country, the excellent flavor and high quality coffee which they produce, and the invaluable contribution of rural communities to the quality of life our people and the economy of Jamaica land we love.

Given under my hand at King's House this 31st day of December in
the year of Our Lord Two Thousand and Eighteen